In 1910 Frank Lloyd Wright (b. 1867 or 1869 in Richland Center, Wisconsin, d. 1959 in Taliesin West, Arizona) came to Germany at the invitation of the publisher Ernst Wasmuth in order to supervise the first publication of his Collected Works (1893-1910). Kuno Franck, for some time an exchange professor at Harvard, had drawn attention to Wright in Berlin. With this publication, for which Wright himself wrote an introduction, the architectural idea of a free spatial flow between the various dwelling-areas, and the organic development of a building on an L-, X-, or T-shaped ground plan gained a firm foothold in Europe.

In Organic Architecture then, it is quite impossible to consider the building as one thing, its furnishings another and its setting and environment still another. The Spirit in which these buildings are conceived sees all these together at work as one thing. All are to be studiously foreseen and provided for in the nature of the structure. All these should become mere details of the character and completeness of the structure. Incorporated (or excluded) are lighting, heating and ventilation. The very chairs and tables, cabinets and even musical instruments, where practicable, are of the building itself, never fixtures upon it...

To thus make of a human dwelling-place a complete work of art, in itself expressive and beautiful, intimately related to modern life and fit to live in, lending itself more freely and suitably to the individual needs of the dwellers as itself an harmonious entity, fitting in color, pattern and nature the utilities and be really an expression of them in character, - this is the tall modern American opportunity in Architecture. True basis of a true Culture. An exalted view to take of the 'property instinct' of our times? But once founded and on view I believe this Ideal will become a new Tradition: a vast step in advance of the prescribed fashion in a day when a dwelling was a composite of cells arranged as separate rooms: chambers to contain however good aggregations of furniture, utility comforts not present: a property interest chiefly. An organic-entity, this modern building as contrasted with that former insensate aggregation of parts. Surely we have here the higher ideal of unity as a more intimate working out of the expression of one's life in one's environment. One great thing instead of a quarrelling collection of so many little things.

From Programs and Manifestoes on 20th-century Architecture / Edited by Ulrich Conrads / Translated by Michael Bullock/ The MIT Press, Cambridge, Massachusetts

PRINCIPLE ONE: KINSHIP OF BUILDING TO GROUND. This basic inevitability in organic architecture entails an entirely new sense of proportion. The human figure appeared to me, about 1893 or earlier, as the true human scale of architecture. Buildings I myself then designed and built—Mid west—seemed, by means of this new scale, to be long to man and at the moment especially as he lived on rolling Western prairie. Soon I had occasion to observe that every inch of height there on the prairie was exaggerated. All breadths fell short. So in breadth, length, height and weight, these buildings belonged to the prairie just as the human being himself belonged to it with his gift of speed. The term "streamlined" as my own expression was then and there born.

As result, the new buildings were rational: low, swift and clean, and were studiously adapted to machine methods. The quiet, intuitional, horizontal line (it will always be the line of human tenure on this earth) was thus humanly interpreted and suited to modern machine-performance. Machine-methods and these new streamlined, flat—plane effects first appeared together in our American architecture as expression of new ways to reach true objectives in building. The main objective was gracious appropriation of the art of architecture itself to the Time, the Place, and Modern Man.

What now is organic "design"? Design appropriate to modern tools, the machine, and this new human scale. Thus, design was opportune, and well within the architect's creative hand if his mind was receptive to these relatively new values: moving perception at this rime with reverential spirit toward the understanding of the "nature of nature." The nature of the machine, studied by experiment and basically used in structural design, was still to be limited to a tool, and proved to be a powerful new medium of expression. Buildings before long were evidencing beautiful simplicity, a fresh exuberance of countenance. Originality.

Never did I allow the machine to become "motif—always machine for man and never man for the machine. Ever since, in organic architecture I have used the machine and evolved a system of building from the inside out, always according to the nature of both man and machine—as I could see it—avoiding the passing aspects now characteristic of urban architecture. The machine I found a better means to broaden the humane interest in modern architecture. Nor, in point of style, have I once looked upon the machine as in itself an end, either in planning or building or style. Quantity has never superseded quality.

Completely new character by these simple means came to architecture; came to view, not by haphazard use, but by organic interpretation, of steel and glass. Steel gave rise to a new property: I call it tenuity. Tenuity is simply a matter of tension (pull), something never before known in the architecture of this world. No building could withstand a pull. Push it you might and it would stay together but pull on it and it would fall apart. With tensile strength of steel, this pull permits free use of the cantilever, a projectile and tensile at the same time, in building-
design. The outstretched arm with its hand (with its drooping fingers for walls) is a cantilever. So is the branch of a tree.

The cantilever is essentially steel at its most economical level of use. The principle of the cantilever in architecture develops tenuity as a wholly new human expression, a means, too, of placing all loads over central supports, thereby balancing extended load against opposite extended load. This brought into architecture for the first time another principle in construction—I call it continuity—a property which may be seen as a new, elastic, cohesive stability. The creative architect finds here a marvelous new inspiration in design. A new freedom involving far wider spacings of more slender supports. Thus architecture arrived at construction from within outward rather than from outside inward; much heightening and lightening of proportions throughout all building is now economical and natural, space extended and utilized in a more liberal planning than the ancients could ever have dreamed of. This is now prime characteristic of the new architecture called organic.

Rigid box shapes, outsides steel-framed, belong strictly to the nineteenth century. They cannot be twentieth century architecture. Support at rigid corners becomes mere obstruction: corners themselves now insignificant become extravagant waste, mere accents of enclosure. Construction lightened by means of cantilevered steel in tension, makes continuity a most valuable characteristic of architectural enlightenment. Our new architectural freedom now lies within this province. In the character of this new circumstance buildings now may proceed from within outward: Because push or pull may be integral to building design.

Space, elemental to architecture, has now found architectural expression. Glass: air in air, to keep air out or keep it in. Steel, a strand slight and strong as the thread of the spider spinning, is able now to span extraordinary spaces. By new products of technology and increased inventive ingenuity in applying them to building-construction many superlative new space forms have already come alive: and, because of them, more continually in sight. Some as a matter of course will be novel but insignificant; some will be significant and really new. But more important, modern building becomes the solid creative art, which the poetic principle can release and develop. Noble, vital, exuberant forms are already here. Democracy awakes to a more spiritual expression. Indigenous culture will now awaken. Properly focused upon needs of twentieth century life, new uses of livable space will continually evolve, improved; more exuberant and serene. A new security and a new tranquility. Enlightened enjoyment of fresh beauty is here or due.

Thus environment and building are one: Planting the grounds around the building on the site as well as adorning the building take on new importance as they become features harmonious with the space within to be lived in. Site, structure, furnishing - decoration too, planting as well - all these become as one in organic architecture. What was once called "decorating" - landscaping, lighting, etc. - and modern gadgetry (mechanical fixtures like air conditioning) all are within the building structure as features of the building itself. Therefore all are elements of this synthesis of features of habitation and harmonious with environment. This is what posterity will call" modern architecture."
In 1894, with this text from Carlyle at the top of the page—"The Ideal is within thyself, thy condition is but the stuff thou art to shape that same Ideal out of—I formulated the following "propositions." I set them down here much as they were written then, although in the light of experience they might be stated more completely and succinctly.

I—Simplicity and Repose are qualities that measure the true value of any work of art. But simplicity is not in itself an end nor is it a matter of the side of a barn but rather an entity with a graceful beauty in its integrity from which discord, and all that is meaningless, has been eliminated. A wildflower is truly simple. Therefore:

1. A building should contain as few rooms as will meet the conditions which give it rise and under which we live and which the architect should strive continually to simplify; then the ensemble of the rooms should be carefully considered that comfort and utility may go hand in hand with beauty. Beside the entry and necessary work rooms there need be but three rooms on the ground floor of any house, living room, dining room, and kitchen, with the possible addition of a "social office"; really there need be but one room, the living room, with requirements otherwise sequestered from it or screened within it by means of architectural contrivances.

2. Openings should occur as integral features of the structure and form, if possible, its natural ornamentation.

3. An excessive love of detail has ruined more fine things from the standpoint of fine art or fine living than any one human shortcoming—it is hopelessly vulgar. Too many houses, when they are not little stage settings or scene paintings, are mere notion stores, bazaars, or junk shops. Decoration is dangerous unless you understand it thoroughly and are satisfied that it means something good in the scheme as a whole, for the present you are usually better off without it. Merely that it "looks rich" is no justification for the use of ornament.

4. Appliances or fixtures as such are undesirable. Assimilate them together with all appurtenances into the design of the structure.

5. Pictures deface walls oftener than they decorate them. Pictures should be decorative and incorporated in the general scheme as decoration.

6. The most truly satisfactory apartments are those in which most or all of the furniture is built in as a part of the original scheme considering the whole as an integral unit.

II—There should be as many kinds (styles) of houses as there are kinds (styles) of people and as many differentiations as there are different individuals. A man who has individuality (and what man lacks it?) has a right to its expression in his own environment. III—A building should appear to grow easily from its site and be shaped to
harmonize with its surroundings if Nature is manifest there, and if not try to make it as quiet, substantial and organic as She would have been were the opportunity Hers.*

We of the Middle West are living on the prairie. The prairie has a beauty of its own, and we should recognize and accentuate this natural beauty, its quiet level. Hence, gently sloping roofs, low proportions, quiet skylines, suppressed heavyset chimneys and sheltering overhangs* low terraces and out-reaching walls sequestering private gardens.

IV—Colors require the same conventionalizing process to make them fit to live with that natural forms do; so go to the woods and fields for color schemes. Use the soft, warm, optimistic tones of earths and autumn leaves in preference to the pessimistic blues, purples, or cold greens and grays of the ribbon counter; they are more whole some and better adapted in most cases to good decoration.

V—Bring out the nature of the materials, let their nature intimately into your scheme. Strip the wood of varnish and let it alone—stain it. Develop the natural texture of the plastering and stain it. Reveal the nature of the wood, plaster, brick, or stone in your designs, they are all by nature friendly and beautiful. No treatment can be really a matter of fine art when these natural characteristics are, or their nature is, outraged or neglected.

VI—A house that has character stands a good chance of growing more valuable as it grows older while a house in the prevailing mode, whatever that mode may be, is soon out of fashion, stale, and unprofitable.

Buildings like people must first be sincere, must be true, and then withal as gracious and lovable as may be.

Above all, integrity. The machine is the normal tool of our civilization, give it work that it can do well—nothing is of greater importance. To do this will be to formulate new industrial ideals, sadly needed.

These propositions are chiefly interesting because for some strange reason they were novel when formulated in the face of conditions hostile to them and because the ideals they phrase have been practically embodied in the buildings that were built to live up to them. The buildings of recent years have not only been true to them, but are in many cases a further development of the simple propositions so positively stated then.

Happily, these ideals are more commonplace now. Then the skylines of our domestic architecture were fantastic abortions, tortured by features that disrupted the distorted roof surfaces from which attenuated chimneys like lean fingers threatened the sky; the invariably tall interiors were cut up into box-like compartments, the more boxes the finer the house, and "Architecture" chiefly consisted in healing over the edges of the curious collection of holes that had to be cut in the walls for light and air and to permit the occupant to get in or out. These interiors were always slaughtered with the butt and slash of the old plinth and corner block trim, of dubious origin, and finally smothered with horrible millinery.

*In this I had in mind the barren town lots devoid of tree or natural incident, townhouses and board walks only in evidence.
That individuality in a building was possible for each homemaker, or desirable, seemed at that time to rise to the dignity of an idea. Even cultured men and women care so little for the spiritual integrity of their environment; except in rare cases they are not touched, they simply do not care for the matter so long as their dwellings are fashionable or as good as those of their neighbors and keep them dry and warm. A structure has no more meaning to them aesthetically than has the stable to the horse. And this came to me in the early years as a definite discouragement. There are exceptions, and I found them chiefly among American men of business with unspoiled instincts and untainted ideals. A man of this type usually has the faculty of judging for himself. He has rather liked the "idea" and much of the encouragement this work receives comes straight from him because the "common sense" of the thing appeals to him. While the "cultured" are still content with their small chateaux, colonial wedding cakes, English affectations, or French millinery, he prefers a poor thing but his own. He errs on the side of character, at least, and when the test of time has tried his country's development architecturally, he will have contributed his quota, small enough in the final outcome though it be; he will be regarded as a true conservator.

In the hope that some day America may live her own life in her own buildings, in her own way, that is, that we may make the best of what we have for what it honestly is or may become, I have endeavored in this work to establish a harmonious relationship between ground plan and elevation of these buildings, considering the one as a solution and the other an expression of the conditions of a problem of which the whole is a project. I have tried to establish an organic integrity to begin with, forming the basis for the subsequent working out of a significant grammatical expression and making the whole, as nearly as I could, consistent.

What quality of style the buildings may possess is due to the artistry with which the conventionalization as a solution and an artistic expression of a specific problem within these limitations has been handled. The types are largely a matter of personal taste and may have much or little to do with the American architecture for which we hope.

From the beginning of my practice, the question uppermost in my mind has been not "what style?" but "what is style?" and it is my belief that the chief value of the work illustrated here will be found in the fact that if in the face of our present-day conditions any given type may be treated independently and imbued with the quality of style, then a truly noble architecture is a definite possibility, so soon as Americans really demand it of the architects of the rising generation.

I do not believe we will ever again have the uniformity of type, which has characterized the so-called great "styles." Conditions have changed; our ideal is Democracy, the highest possible expression of the individual as a unit not inconsistent with a harmonious whole. The average of human intelligence rises steadily, and as the individual unit grows more and more to be trusted we will have an architecture with richer variety in unity than has ever arisen before; but the forms must be born out of our changed conditions, they must be true forms, otherwise the best that tradition has to offer is only an in glorious masquerade, devoid of vital significance or true spiritual value.